



Prof. Stefan Lutz
PhD Economics
Independent economic consultant

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Background

- ▶ Stefan is Professor of Economics at Media University of Applied Sciences in Frankfurt, Germany – where he teaches business economics, global management and market research.
- ▶ He is also Fellow of the Higher Education Academy, UK, Research Fellow at ICAE, Universidad Complutense de Madrid, Spain, and Senior Fellow at ZEI, University of Bonn, Germany.
- ▶ He is a former Senior Manager Tax Transfer Pricing with KPMG in Frankfurt, Germany, and Washington, DC, USA.
- ▶ Stefan studied Economics in Mannheim, Germany, and in West Lafayette, IN, USA, and received a PhD in Economics from Purdue University.

Teaching and training

- ▶ Individualized and project-oriented teaching and training in economic and quantitative methods
- ▶ International and Business Economics
- ▶ Micro- and Macroeconomics
- ▶ Market Research
- ▶ Business Intelligence
- ▶ Transfer Pricing
- ▶ Cost Accounting and Controlling
- ▶ Strategic Management
- ▶ Operations and Supply Chain Management

Research and consulting

- ▶ Individualized and project-oriented research and consulting services
- ▶ Stefan advised global multinationals on tax transfer-pricing aspects of international business restructurings, risk pricing, and inter-company financing.
- ▶ His client work includes development of effective economic solutions for transfer-price-related problems.
- ▶ Stefan frequently speaks at international conferences and seminars. His recent publications cover topics including:
 - International ownership and firm performance
 - Pricing of intellectual property
 - Pricing of risky business functions
 - Enterprise valuation
 - Tax-valuation